



# e-design made simple

## How Does It Work?

Every e-designer will do it differently, but here's generally what to expect.

### 1. Fill out a questionnaire.

The designer will send you an electronic survey to find out about your style, objectives, and what you'll be like to work with throughout the process.



### 2. Schedule a virtual meeting.

Whether over a call or video chat, the designer can ask follow-up questions, and land on a budget. Use this time to see if it's a personality fit.



### 3. Pay your bill.

Some designers charge a flat fee per room; others bill hourly or by square footage. Often, they'll offer tiers of service, from a quick room refresh to a full kitchen reno.



### 4. Take some measurements.

Your designer needs to know the ins and outs of your space without ever seeing it in person. They may ask for a video tour, but you'll have to bust out a tape measure.



### 5. Work out the kinks.

This often revolves around a collaborative deep-dive on Pinterest, where the designer can see what you style you gravitate toward.



## 6. Review your concept board.

It could be a mood board, plans, or renderings sent over e-mail, or a Zoom call with a shared-screen presentation.



## 7. Receive final deliverables.

Once you've settled on the final design, your designer will send you what you need to execute the project at home—including a linked shopping list so that you can start placing orders!

